

# claireteschel

stationery + such

## education

### **The Savannah College of Art and Design**

M.A. in Advertising Design  
September 2006- March 2008

### **Florida State University**

B.A. in Communication/Advertising  
Minor in Psychology  
June 2003- April 2006

## work

### **Freelance Invitation Designer**

Paper-moments.com  
Create my own line of unique  
baby announcements, wedding  
invitations, and save-the-dates.

### **Graphic Designer/Product Developer**

Pulsar Eco Products: Cleveland, OH  
Design scrapbooking materials,  
stickers, and journals.

### **Line Designer in Digital Photography**

American Greetings: Cleveland, OH  
Designed brand identity pieces,  
photo cards and gifts.

### **Contributing Artist**

shopSCAD: Savannah, GA  
Created "dot+jim" stationery line.

### **Marketing Assistant/Advertising Designer**

J.T. Turner Construction: Savannah, GA  
Designed various marketing  
and collateral pieces.

### **Graphic Designer**

Garden on the Square: Savannah, GA  
Designed business cards,  
letterheads, and gift bags.

### **Mentor Coordinator**

America Reads: Tallahassee, FL  
Organized events through the program,  
tutored first grade students in English.

### **Production intern/ Copywriter**

WABC-TV: New York, NY  
Assisted the producers with  
script writing and editing.

## volunteer work

Savannah Film Festival  
Oktoberfest in Savannah  
America Reads mentor  
Hurricane Ivan relief effort  
March for College representative  
Boys & Girls Club mentor

## honors

### **The Savannah College of Art and Design**

Honors Artistic Fellowship

### **Florida State University**

NSAC student advertising competitor  
Phipps scholarship in College of Communication  
Bobby Bowden booster club scholarship  
Dean's List

## memberships

Florida State University's Advertising team  
Florida State Seminole student boosters  
National Society of Collegiate Scholars  
Florida State University's Advertising club  
American Advertising Federation, FSU chapter

## skills

Integrated Marketing Communication  
Brand positioning  
Graphic design  
Stationery design  
Digital photography  
Graphic Illustration  
Six degrees of Kevin Bacon  
Mixed media collage  
Editing

Proficient in:

Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Microsoft XP Office suite

*References upon request*